

## A new trend in canned food

### The new canned fish and shellfish with aloe vera juice, a healthy and natural

**Roldan, 12th April 2018.** Marina Sea Tuna, a company based in Roldan (Murcia) will launch this coming April, and during the 2018 Alimentaria Event, its new range of canned fish and shellfish. After two years of research and development, "VIXVITAL™" is born, a new concept of Canning that emerges with the initiative of reinventing the traditional canned fish and shellfish, under a totally innovative approach to bring it to its most natural and healthy side.

In these years of product development, studies have been conducted on quality, food safety and product life, demonstrating its viability.

Finally, after the success obtained in these tests –as a result of years of effort, dedication and a hard work by the whole team–, VIXVITAL™ sees the light this year 2018 and, proudly, presents its preserves, but with a innovation: these are elaborated with a cover of ALOE VERA, substituting the traditional oils and obtaining an innovative product that integrates the benefits that contribute the land and the sea.



But why Aloe vera?

ALOE VERA is a living plant that is attributed countless healthy benefits, also applicable in the field of food as a purifying product, energizing and stimulating the immune system...., is considered the miraculous plant

To all these properties we add those of the products of the sea, rich in proteins, vitamins and Omegas 3, fundamental for the correct functioning of our organism.



Thus, all these aspects, among many others that can be mentioned, become a decisive factor to choose the juice of ALOE VERA as protagonist instead of the already known vegetable oils, giving rise to a new product, fresh and natural that will surely give a turn to traditional fish and seafood preserves.



With VIXVITAL™, tradition and innovation is join to contribute to the most important, our health...

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